

Journalism

Faculty
Scott Hays

Curriculum

The journalism curriculum is designed to provide a realistic course of study for transferring communication majors, as well as opportunities for students in related fields to develop marketable skills. Students may opt for an associate degree in journalism and continue in another major at a university to further develop their field of interest within journalism. Courses are offered in newswriting, editing, and layout; newspaper production; and the history of mass media. Each of the courses in the journalism curriculum offers detailed instruction in media ethics and law, as well as ongoing discussion of news events. Students develop skills of analysis, news judgment, and clarity in expression and presentation. These skills are developed in the context of the classroom and the newsroom. Students enrolled in the newspaper production course (Journalism 120) produce the campus newspaper, *The Voice*. Here, they develop experience in their field of interest—advertising, editing, visual layout, photography—and broaden their experience in desktop publishing.

Major

The journalism student seeks to translate events and issues of importance to readers with responsible writing, reporting and photography. Students who may benefit from the major are those anticipating careers in newspaper, television or film; advertising, layout or graphic design; public relations; or media management. Students interested in careers in political science, business, law, governmental affairs or economics, as well as those pursuing advanced study in English, will also benefit from an understanding of the mass media.

Journalism majors at Irvine Valley College may elect an emphasis in either news and editorial or advertising and marketing. In each case, students should complete Mass Media and Society (Journalism 1), Newswriting (Journalism 2), and two semesters of Newspaper Production (Journalism 120) in fulfillment of core requirements for the major.

Associate in Arts Degree in Journalism:

Students must complete a minimum of 60 units of credit, including the courses in the major and general education requirements (page 22), with an overall GPA of 2.0 or better. A minimum of 12 units must be completed at Irvine Valley College. See pages 20-21 for further information, including other options for fulfilling the major requirement.

Transfer Preparation:

Courses that fulfill major requirements for an associate degree at Irvine Valley College may not be the same as those required for completing the major at a transfer institution offering a baccalaureate degree. Students who plan to transfer to a four-year college or university should (1) refer to the transfer section of this catalog, (2) consult the catalog of their prospective transfer institution (see the IVC Transfer Center for assistance), and (3) schedule an appointment with an IVC counselor to develop a plan of study before beginning their program. It may be helpful to meet with the department faculty at IVC.

Associate in Arts Degree Journalism Major

News and Editorial Emphasis

Complete the following core courses:		Units
JRNL 1	Mass Media and Society	3
JRNL 2	Newswriting	3
Complete two semesters (4 units each) of the following core course:		
JRNL 120	Newspaper Production	8
Complete the following courses:		
JRNL 112	Feature Writing	3
JRNL 115	Editing and Layout	3
		TOTAL UNITS: 20

Advertising and Marketing Emphasis

Complete the following core courses:		Units
GD 55	Digital Graphic Design	3
JRNL 1	Mass Media and Society	3
JRNL 2	Newswriting	3
MGT 135	Introduction to Marketing	3
Complete two semesters (4 units each) of the following core course:		
JRNL 120	Newspaper Production	8
		TOTAL UNITS: 20

Journalism Courses

JRNL 1: Mass Media and Society

3 Units

3 hours lecture

Students engage in a critical analysis of the structure and dynamics of contemporary mass media and its impact on society. The course considers such matters as the social, ethical, political, and historical function of the various media—their practices, influences, and responsibilities—including the nature of mass communication theories. The course is designed to increase the student's awareness of the importance of diversity in the media, the impact of the mass media upon daily life, and the future of the media in shaping society. NR

JRNL 2: Newswriting

3 Units

3 hours lecture

This is an introductory course in newswriting and reporting which will survey the principles of journalistic news gathering, interviewing, and story organization. Students will develop news judgment and an understanding of the legal and ethical concerns of journalistic writing in the preparation of publishable work. No UC credit. NR

JRNL 112: Feature Writing**3 Units***3 hours lecture*

Recommended Preparation: Wr. 1. This course introduces feature writing and story development techniques which can be used in news features, lifestyle and entertainment features, editorial writing, and in-depth reporting. The course will focus on advanced interview and information-gathering methods and will introduce students to freelancing as a career. NR

JRNL 115: Editing and Layout**3 Units***3 hours lecture*

Corequisite: Jrnl. 120. Recommended Preparation: CIM 230.1A and Jrnl. 112. This course introduces students to the principles and processes of editing and packaging stories with photographs, infographics, and text for page layout. Students learn techniques for copy editing, headline writing, and story development. Students will also learn how to lay out pages and visually edit a publication, such as the school newspaper, with stories, photographs, graphics, and advertising, using desktop publishing computer software. R-E-1

JRNL 120: Newspaper Production**4 Units***3 hours lecture, 3 hours lab*

This course provides instruction in managing and operating a newsroom environment—from meeting deadlines and visually editing a publication to judging news values. Students will assume roles as staff members of the college newspaper, collecting information, writing and editing timely stories, as well as selling advertising, laying out pages, and developing photographs. R-E-3