

# Journalism

## The Curriculum

The journalism curriculum is designed to provide a realistic course of study for transferring communication majors, as well as opportunities for students in related fields to develop marketable skills. Students may opt for an associate degree in journalism and continue in another major at a university to further develop their field of interest within journalism. Courses are offered in newswriting, editing, and layout; photojournalism; newspaper production; and the history of mass media. Each of the courses in the journalism curriculum offers detailed instruction in media ethics and law, as well as ongoing discussion of news events. Students develop skills of analysis, news judgment, and clarity in expression and presentation. These skills are developed in the context of the classroom and the newsroom. Students enrolled in the newspaper production course (Journalism 120) produce the campus newspaper, *The Voice*. Here, they develop experience in their field of interest, such as advertising, editing, visual layout, and photography, as well as broaden their experience in desktop publishing.

## Associate Degree Major

The journalism student seeks to translate events and issues of importance to readers with responsible writing, reporting, and photography. Students who may benefit from the major are those anticipating careers in newspaper, television, or film; photojournalism; advertising, layout, or graphic design; public relations; or media management. Students interested in careers in political science, business, law, governmental affairs, or economics, as well as those pursuing advanced study in English, will also benefit from an understanding of the mass media.

Journalism majors at Irvine Valley College may elect an emphasis in either news and editorial, photojournalism, or advertising and marketing. In each case, students should complete Mass Media and Society (Journalism 1), Newswriting (Journalism 2), and two semesters of Newspaper Production (Journalism 120) in fulfillment of core requirements for the major.

## If you intend to transfer:

Courses that fulfill major requirements for an associate degree at Irvine Valley College may not be the same as those required for completing the major at a transfer institution offering a baccalaureate degree. If you plan to transfer to a four-year college or university, you should (1) refer to the transfer section of this catalog, (2) consult the catalog of your prospective transfer institution (see the IVC Transfer Center for assistance), and (3) schedule an appointment with an IVC counselor to develop a plan of study before you begin your program. In addition, it may be helpful to meet with the appropriate department faculty at IVC.

## If you plan to complete an associate degree:

You must complete one of the following sets of courses to fulfill the major requirement and, in addition, meet the general education requirements listed on page 21 for the Associate in Arts (A.A.) degree. Refer to page 16 for additional options for fulfilling the major requirement.

## JOURNALISM MAJOR

### News and Editorial Emphasis (A.A. Degree)

Complete the following core courses:		Units
JRNL 1	Mass Media and Society	3
JRNL 2	Newswriting	3
Complete two semesters of the following core course:		
JRNL 120†	Newspaper Production	8
†JRNL 120 carries 4 units of credit each semester		
Complete the following courses:		
JRNL 112	Feature Writing	3
JRNL 115	Editing and Layout	3
<b>Total units:</b>		<b>20</b>

(majors continued on next page)

**Photojournalism Emphasis  
(A.A. Degree)**

Complete the following core courses:		Units
JRNL 1	Mass Media and Society	3
JRNL 2	Newswriting	3
Complete two semesters of the following core course:		
JRNL 120†	Newspaper Production	8
†JRNL 120 carries 4 units of credit each semester		
Either complete the following courses:		
JRNL 181	Photojournalism	(3)
PHOT 55	Intermediate Photography	(3)
or or		
Complete two semesters of the following course:		
JRNL 181††	Photojournalism	(6)
††JRNL 181 carries 3 units of credit each semester		
<b>Total units:</b>		<b>20</b>

**Advertising and Marketing Emphasis  
(A.A. Degree)**

Complete the following core courses:		Units
GD 55	Digital Graphic Design	3
JRNL 1	Mass Media and Society	3
JRNL 2	Newswriting	3
MGT 135	Introduction to Marketing	3
Complete two semesters of the following core course:		
JRNL 120†	Newspaper Production	8
†JRNL 120 carries 4 units of credit each semester		
<b>Total units:</b>		<b>20</b>

**Journalism Courses**

**JRNL 1** **3 units**  
**MASS MEDIA AND SOCIETY**  
 Students engage in a critical analysis of the structure and dynamics of contemporary mass media and its impact on society. The course considers such matters as the social, ethical, political, and historical function of the various media—their practices, influences, and responsibilities—including the nature of mass communication theories. The course is designed to increase the student’s awareness of the importance of diversity in the media, the impact of the mass media upon daily life, and the future of the media in shaping society. NR  
*Lecture hours: 3*

**JRNL 2** **3 units**  
**NEWSWRITING**  
 This is an introductory course in newswriting and reporting which will survey the principles of journalistic news gathering, interviewing, and story organization. Students will develop news judgment and an understanding of the legal and ethical concerns of journalistic writing in the preparation of publishable work. UC credit provisions (see UC course list) NR  
*Lecture hours: 3*

**JRNL 112** **3 units**  
**FEATURE WRITING**  
*Recom: Wr. 1.* This course introduces feature writing and story development techniques which can be used in news features, lifestyle and entertainment features, editorial writing, and in-depth reporting. The course will focus on advanced interview and information-gathering methods and will introduce students to freelancing as a career. NR  
*Lecture hours: 3*

**JRNL 115** **3 units**  
**EDITING AND LAYOUT**  
*Coreq: Jrnl. 120. Recom: CIM 230.1A and Jrnl. 112 and 181.* This course introduces students to the principles and processes of editing and packaging stories with photographs, infographics, and text for page layout. Students learn techniques for copy editing, headline writing, and story development. Students will also learn how to lay out pages and visually edit a publication, such as the school newspaper, with stories, photographs, graphics, and advertising, using desktop publishing computer software. R-E-1  
*Lecture hours: 3*

**JRNL 120** **4 units**  
**NEWSPAPER PRODUCTION**  
 This course provides instruction in managing and operating a newsroom environment—from meeting deadlines and visually editing a publication to judging news values. Students will assume roles as staff members of the college newspaper, collecting information, writing and editing timely stories, as well as selling advertising, laying out pages, and developing photographs. R-E-3  
*Lecture hours: 3 Lab hours: 3*

**JRNL 181** **3 units**  
**PHOTOJOURNALISM**  
 The emphasis of this course is on photojournalistic style and content, as well as technique in photographing news, feature, and sports pictures. Most assignments will involve taking pictures of people, telling stories, and conveying information. The course addresses the ethical and legal responsibilities of the photojournalist and provides a historical perspective of the medium. Students explore techniques in picture storytelling, layout, and photo editing while gaining practical experience in lighting, composition, and film use for specific conditions. Journalism 181 is also listed as Photography 181; credit will be given in either area, not both. R-E-2  
*Lecture hours: 2 Lab hours: 4*